Fearnhill Media Department

Media A Level Bridging Project 2021

Dear A Level Media student,

Miss Corbishley and I are very much looking forward to teaching you in September. Media is an exciting subject that covers many essential modern-day issues and skills.

Business Insider magazine recently published a report that showed a list of degree subjects that had the highest rate of employment; number 1 was medicine, which is not surprising, but number 2 was media studies! I have had many students who have moved on to successful media careers following A Level and degree courses. All businesses need media to advertise and connect with their audience, so, as you can see, the skills and knowledge you will learn will be relevant to your future - whatever you decide to do.

In preparation for your media course in September, there are a few topics you can explore that will ensure that you start your course with some helpful knowledge and understanding of a couple of media theories.

We would like you to look through the booklet from the English and Media Centre and complete the following tasks:

Task 1: Deconstructing a newspaper front page
Task 2: Charting the history of British music video
Task 4: Audience research: A Gogglebox-style research experiment
Task 6: Theory: Gender performativity

For each task there is some reading (all in the booklet) and some tasks for you to complete.

We hope you enjoy the variety of tasks and don't forget to bring your work with you at the start of year 12.

Good luck!

Mrs Nunneley