

Socio-cultural influences

Name the 5 social factors that may affect participation in sport		5
Define commercialisation		1
The 'media' covers a diverse range of technologies, what are the 4 types?		4
Define sponsorship		1
Name 3 ways can an individual or group can be sponsored?		3
Name one positive effect of sponsorship on a performer		1
Name one negative effect of sponsorship on a performer		1
Name a technological aid that may be used in cricket or tennis		1
Define etiquette		1
Why may a stimulant be used in sport?		1
Why may an anabolic agent be used in sport?		1
List 3 disadvantages to taking PEDs		3
What are the positive influences to spectators at a football match?		1
Define hooliganism		1
What strategies have been used to combat hooliganism?		2