

Bridging Project

Subject: Business Studies



2019

Student Name:

INTRODUCTION:

This project is to assess your skills and wider Business knowledge in order to establish how we as the teaching staff can help you to progress further within this course. This project will give you an idea of what you can expect on this course.

You will have to hand in the project to your Business teacher on the due date. All projects **MUST** be handed in on 4th September 2018. **NO LATE SUBMISSIONS WILL BE ACCEPTED.**

OBJECTIVE OF THE PROJECT:

Each student will choose a business topic which is currently in the news to research. You will have to analyse and evaluate how this current scenario will affect the business and its stakeholders.

You will need to use various resources when doing your research. All sources will need to be referenced. Once the research has been done, you will need to analyse your findings as well as make conclusions. Your findings and conclusions should be written up in the form of a report.

RESEARCH, FINDINGS AND CONCLUSIONS:

Each topic affects a business or businesses in various ways (both positively and/or negatively). During your research you will need to find out how that scenario/issue affects:

- Stakeholders of the business
- The business overall

You should also mention something about the ownership of the businesses involved. You will also need to give a conclusion of your findings.

You are allowed to use screen shots to evident and examples you make. Do not copy and paste from websites. Write all your report in your own words.

PROJECT CRITERIA:

- Written in report form in the appropriate report format
- Minimum 1500 words with a maximum of 2000 words, this does not include numbers, etc.
- Bibliography
- A front sheet which should include the word count.
- Your name and form clearly indicated on the front sheet.
- The presentation should include a summary of the topic, the findings and conclusion.

If you have any questions/problems with the above tasks you can email Mr Dixon.
ed.dixon10@fearnhill.herts.sch.uk

